

Decal Graphics is one of the largest manufactures of small thermal die cut decals in the United States!

Quick Quotes!

We do what we promise. Highest quality with the best pricing in the industry!

One Color Thermal Die Cut Decals







Full Color Auto Decals







Custom Decals







School Team Decals







Magnetic Signs







Fleet Markings







Application Instructions

Screened Thermal Die Cut Decals







Banners







Hard Hat Decals







School and Sport Helmet Decals







Computer Cuts

OPEN MON-FRI. 8:00am - 4:30pm



NOT FOR HIRE

Stock Dies







General Information Credit Application



One Color Thermal Die Cut Decals

For Screened Thermal Die Cuts, See Screen Printed Thermal Die Cut Page

5 YEAR
PREMIUM VINYL
(SEE BELOW FOR STOCK COLORS)

NO DIE CHARGES
FOR UNDER 18 SQUARE INCHES

NO ART CHARGES

Based on straight line copy art, using Our stock type styles and logos. Or customer supplying us with camera ready, electronic artwork or sample decal. One free art proof with firm order. Art charge could apply on additional proofs. Call when requesting additional proofs.



Specifications:

Minimum character height .25"
Minimum letter stroke .0625"
Minimum voids (space between letters,
Images etc.) .032"
One image per decal (no ganging)
On larger sizes call for custom quote
IO to I5 working days production time

Stock vinyl colors:

White, black, yellow, vivid blue, red, navy blue, burgundy, satin gold & silver. If additional colors or if smaller images and detail are needed, printing is available on these.

Also available - computer cut decals for your smaller quantity orders.

For help Using/Applying Decals, See "Application Instructions" Page for help.







QUAN	NTITY →	500	1,000	1,500	2,500	5,000	DIE CHARGE
1-12	sq. in.	0.82	0.58	0.56	0.54	0.52	NO CHARGE
	3 sq. in.						NO CHARGE
QUANTITY →	25	50	125	250	500	1,000	DIE CHARGE
19-29 sq. in.	10.56	6.72	3.58	2.56	1.82	1.42	\$90.00
30-42 sq. in.	10.64	6.78	4.04	2.76	2.04	1.64	\$106.00
43-57 sq. in.	11.20	7.16	4.64	3.36	3.18	1.94	\$136.00

NO OVERUNS!!!

PROUDLY

MADE IN USA

Screen printed Thermal Die Cut Decals

Maximum 20 Picks. Each additional pick add .02 per pick

5 YEAR PREMIUM VINYL

NO DIE CHARGES FOR UNDER 18 SQUARE INCHES

NO ART CHARGES

Based on straight line copy art, using Our stock type styles and logos. Or customer supplying us with camera ready, electronic artwork or sample decal. One free art proof with firm order. Art charge could apply on additional proofs. Call when requesting additional proofs.

Maximum 20 Picks.

add .02 per pick

Specifications: Minimum character height .25" Minimum letter stroke .0625" Minimum voids (space between letters, Images etc.) .032" One image per decal (no ganging) On larger sizes call for custom quote IO to 15 working days production time

Stock vinyl colors:

White, black, yelloш, vivid blue, red, navy blue, burgundy, satin gold & silver. If additional colors or if smaller images and detail are needed, printing is available on these.

Standard ink colors:

White, black, red, blue, orange, yelloш, met. gold, met. silver & green Any colors other than standard will be \$25 net each.

Also available - computer cut decals for your smaller quantity orders.

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(QUANTITY -	- 500	1,000	1,500	2,500	5,000	DIE CHARGE
	2 sq. in.	1.16	0.78	0.74	0.72	0.68	NO
ADI	o'L COLOR	0.26	0.18	0.16	0.14	0.12	CHARGE
	8 sq. in.	2.22	0.98	0.94	0.86	0.84	NO
(with one color imprint) ADD'L COLOR		0.28	0.18	0.16	0.14	0.12	CHARGE 5A
QUANTITY	→ 25	50	125	250	500	I,000	DIE CHARGE
19-29 sq. in.	17.66	11.00	5.68	4.10	2.70	1.98	\$90.00
(with one color imprint) ADD'L COLOR	6.44	3.96	1.90	1.40	0.76	0.46	\$90.00
30-42 sq. in.	18.12	11.28	6.36	4.42	3.02	2.26	¢106 00
(with one color imprint) ADD'L COLOR	6.68	4.16	2.10	1.46	0.82	0.52	\$106.00
43-57 sq. in.	19.04	11.98	7.32	4.84	3.22	2.82	¢126 00
(with one color imprint) ADD'L COLOR	7.70	4.36	2.44	1.52	0.96	0.64	\$136.00

PRINTED THERMAL DIE CUTS ARE SUBJECT TO + OR - 5%



Full Color Auto Dealer Decals











SIZE (square inches)	125	250	500	1000
0-10	0.88	0.78	0.70	0.60
WITH LAMINATION	1.26	1.16	0.98	0.88
11-17	1.48	1.30	1.20	1.02
WITH LAMINATION	1.96	1.80	1.66	1.58
18 -24	2.08	1.84	1.68	1.44
WITH LAMINATION	2.76	2.50	2.36	2.12
25-41	3.55	3.14	2.86	2.46
WITH LAMINATION	4.72	4.28	4.02	3.60
42 - 56	5.14	4.52	4.24	3.72
WITH LAMINATION	5.60	4.92	4.60	4.06
57-73	6.10	5.36	5.02	4.42
WITH LAMINATION	6.64	5.84	5.46	4.82
74-93	7.24	6.36	5.96	5.26
WITH LAMINATION	7.88	6.94	6.50	5.72 _{4A}

PRICING FOR SQUARE, OVAL, RECTANGLE AND RECTANGLE WITH ROUNDED CORNERS.

FOR DECALS CUT TO SHAPE, PLEASE CONTACT US FOR A QUOTE For stock die shapes see **STOCK DIES** page.



Banners





HEIGHT (feet)	WIDTH (feet)	MSRP
2	6	\$89.50
2	8	119.06
2	10	148.84
1 2	12	178.60
2 2	18	267.90
2	20	297.66
		1422 20
3 3 3	6	\$133.30
3	8 10	178.60 222.60
2	12	267.90
3	18	401.18
3	20	446.48
4	6	\$178.60
4	8	238.12
4	10	297.66
4	12	357.18
4	18	535.78
4	20	595.30 _®





I3 ounce banners printed, hemmed with grommetts starting at \$7.46 per square foot. \$85.00 minimum on all items Any double sided or special hemming will need to be custom quoted.

NO SET UP CHARGE AND ONE FREE ART PROOF with firm order when choosing straight line copy or camera ready/electronic art.

Maximum height 50". For larger quantities and sizes call for Quote



Custom Decals











SIZE (square inches)	125	250	500	1000
0-10	0.88	0.78	0.70	0.60
WITH LAMINATION	1.26	1.16	0.98	0.88
11-17	1.48	1.30	1.20	1.02
WITH LAMINATION	1.96	1.80	1.66	1.58
18 -24	2.08	1.84	1.68	1.44
WITH LAMINATION	2.76	2.50	2.36	2.12
25-41	3.55	3.14	2.86	2.46
WITH LAMINATION	4.72	4.28	4.02	3.60
42 - 56	5.14	4.52	4.24	3.72
WITH LAMINATION	5.60	4.92	4.60	4.06
57-73	6.10	5.36	5.02	4.42
WITH LAMINATION	6.64	5.84	5.46	4.82
74-93	7.24	6.36	5.96	5.26
WITH LAMINATION	7.88	6.94	6.50	5.72 _{4A}

PRICING FOR SQUARE, OVAL, RECTANGLE AND RECTANGLE WITH ROUNDED CORNERS.

FOR DECALS CUT TO SHAPE, PLEASE CONTACT US FOR A QUOTE For stock die shapes see **STOCK DIES** page.

PLEASE CONTACT US FOR LARGER QUANTITIES AND SIZES Premasked at no extra charge. See application page for instructions.



Hard Hat Decals

















PRICING FOR SQUARE, OVAL, RECTANGLE AND RECTANGLE WITH ROUNDED CORNERS.

FOR DECALS CUT TO SHAPE, PLEASE CONTACT US FOR A QUOTE For stock die shapes see **STOCK DIES** page.

PLEASE CONTACT US FOR LARGER QUANTITIES AND SIZES Premasked at no extra charge. See application page for instructions.



MADE IN USA

School Team Decals



SIZE (square inches)	125	250	500	1000
0-10	0.88	0.78	0.70	0.60
WITH LAMINATION	1.26	1.16	0.98	0.88
11-17	1.48	1.30	1.20	1.02
WITH LAMINATION	1.96	1.80	1.66	1.58
18 -24	2.08	1.84	1.68	1.44
WITH LAMINATION	2.76	2.50	2.36	2.12
25-41	3.55	3.14	2.86	2.46
WITH LAMINATION	4.72	4.28	4.02	3.60
42 - 56	5.14	4.52	4.24	3.72
WITH LAMINATION	5.60	4.92	4.60	4.06
57-73	6.10	5.36	5.02	4.42
WITH LAMINATION	6.64	5.84	5.46	4.82
74-93	7.24	6.36	5.96	5.26
WITH LAMINATION	7.88	6.94	6.50	5.72 _{4A}



FOR DECALS CUT TO SHAPE, PLEASE CONTACT US FOR A QUOTE

For stock die shapes see **STOCK DIES** page.

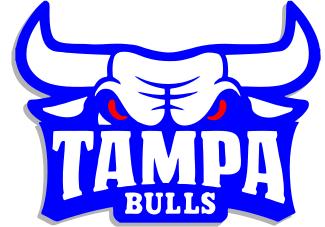
PLEASE CONTACT US FOR LARGER QUANTITIES AND SIZES Premasked at no extra charge. See application page for instructions.





School & Sport Helmet Decals





SIZE (square inches)	125	250	500	1000
0-10	0.88	0.78	0.70	0.60
WITH LAMINATION	1.28	1.16	0.98	0.88
11-17	1.48	1.30	1.20	1.02
WITH LAMINATION	1.96	1.80	1.66	1.58





PRICING FOR SQUARE, OVAL, RECTANGLE AND RECTANGLE WITH ROUNDED CORNERS.

FOR DECALS CUT TO SHAPE, PLEASE CONTACT US FOR A QUOTE For stock die shapes see **STOCK DIES** page.

PLEASE CONTACT US FOR LARGER QUANTITIES AND SIZES
Premasked at no extra charge. See application page for instructions.





Magnetic Signs

One color to full color

NO SET UP CHARGE AND ONE FREE ART PROOF with firm order when choosing straight line copy or camera ready/electronic art.

4 STOCK SIZES TO CHOOSE FROM. Contact us for a custom quoter pricing on other than stock sizes. Digitally printed vinyl applied to solid .030 magnetic with laminate.zz

CALL FOR PRICING ON LARGER QUANTITIES OR MAGNETS WITH A SPECIAL SHAPE

Rounded Corners. Heavy .030 magnetic stays put. When measuring, do not plan to cover areas with molding.

\$85@ minimum on all digital items

12" X 18"	\$59.46
12" X 24"	\$69.44
18" X 24"	\$89.38
24" X 24"	\$119.30

STOCK SIZES









Custom Computer Cut Characters

- Window graphics, auto, truck, water craft, signs, displays and many more uses.
- Many type styles to choose from, or send sample of font to match or specify.
- * Stock colors of vinyl to choose from: white, red, black, blue, green, orange, yellow, satingold, and satinsilver.
 Special colors or effects could have an up-charge. Contact for pricing.

\$42.50 Minimum on all Orders

Capital letter height	Price Per Character
3/4"	.88
1"	.96
1/2"	1.16
2"	1.38
2 1/2"	1.58
3"	1.84
4"	2.20
5"	2.84
6"	3.24
7"	3.80
8"	4.68
9"	5.24

Capital letter height	Price Per Character
10"	6.50
11"	6.94
12"	8.84
13"	9.84
14"	10.80
15"	10.98
16"	11.66
17"	13.36
18"	13.52
19"	14.24
20"	14.94
21"	17.36

Capital letter height	Price Per Character
22"	17.46
23"	19.24
24"	21.00
25"	23.56
26"	24.82
27"	26.76
28"	28.66
29"	31.44
30"	33.70
31"	36.36
32"	38.98
33"	41.64
34"	44.26

Some of our Stock Type Styles

Arial Bold **Bookman Cooper Black** Kabel Ultra Souvenir

Bolt Bold **MACHINE** Futura Xblk Dom Bold BT VAG Rounded

Brush Script Stacatto 222 Kaufmann Old English **Impress**



Fleet Markings \$42.50 net minimum on all digital items

COMMON SIZES

(STANDARD VINYL - ROUND, OVAL OR SQUARE CUT DECALS)

12" X 18" 12" X 24" 18" X 24" \$14.26 \$19.04 \$25.00 \$57.10 \$21.40 \$28.56 \$42.80

2A









Contact us for pricing on all custom shapes



Stock Die Shapes

D1-2" thru D1-52"



SIZES FROM 2" THRU 52"











SIZES FROM 2" THRU 52"





SIZES FROM 2" THRU 52"



D4 4.5" X 1.125'



SIZES FROM 2" THRU 52"

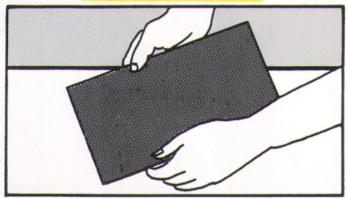


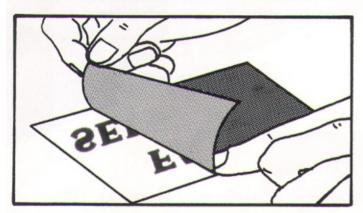


READ STEP 1 BEFORE APPLYING ANY DECALS

Large ID's™ apply slightly different, for installation instructions contact factory.

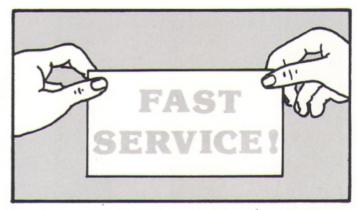
CAUTION: Remove all wax and dirt from area where decal(s) are to be applied. Make sure vehicle is at least 68° before starting application. Do not use power washer for at least 72 hours. In cold climate it will be necessary to move vehicle inside overnight to get proper temperature in the metal.



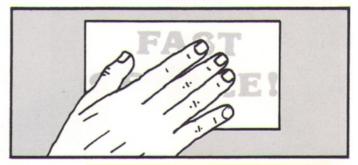


Step 1.

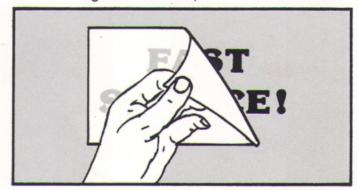
Lay ID face down (masking tape down). Peel backing sheet off decal at a 180° angle (DO NOT PULL STRAIGHT UP). Peel backing sheet away slow and carefully. If letters try to lift from masking tape, lay backing sheet back down and rub total decal virgorously to build up heat so adhesive will release, then remove backing sheet.



Step 2. Position ID, complete with masking tape still on, where you want to apply it. Be careful you have no wrinkles in decal.



Rub total masking tape area with Step 3. extreme pressure over entire decal area for approximately one minute, or you are certain decal is affixed to desired surface. (The longer you rub decal will help in the release of the decal from the masking tape due to generated heat).



Step 4. Peel masking tape away from decal at 180° angle. If letters try to lift off while removing tape, replace tape and rub vigorously again, then remove tape.

GENERAL INFORMATION

QUOTED PRICES NOT GUARANTEED UNLESS WE RECEIVE PROFESSIONALLY PREPARED ART THAT IS COLOR SEPARATED AND PROPORTIONED TO SIZE.

PRODUCTION PROOFS:

We will be happy to furnish a production proof if requested, however, a purchase order must be issued by the distributor to cover all cost of art, tooling, and any screening charges involved, none of which is refundable. All production proofs must be quoted.

CREDIT AND TERMS OR 2% /NET 10:

Terms are NET 30 DAYS with approved credit. A 2% service charge will be added to the invoice after 60 days. Any accounts past 60 days will be put on a prepay. If you are sending your first order please include with it three trade credit references, preferably credit references that will verify by phone or fax. No production work will begin until credit is approved and all invoices are current. If your first order is in need of normal production time, you might elect to prepay to expedite production. Prepay on 1st order.

NORMAL DELIVERY ON THERMAL DIE CUT ID'S™ & PRINTED DECALS:

15-20 days after receipt of order. Every effort is made to be on time with all of our orders, however, we reserve the right to adjust scheduled ship dates to fit our production schedule. We are not responsible for delays. The factory is not responsible for shipments delayed or lost in transit. We will be happy to assist you in tracing the order.

RETURN POLICY:

PLEASE INSPECT YOUR ORDER IMMEDIATELY UPON RECEIPT. If you feel there is an error or defect in the product up receipt, please return a sample for our staff to inspect. If order is returned because of factory error, order will be expedited at no charge. NO CREDIT shall be issued until the total merchandise is returned to the factory and inspected by our staff for errors or defects. Credit will be issued for returned items only. NO CREDIT will be issued on merchandise returned after six months from receipt of order. Appropriate freight company should be notified if merchandise is received damaged.

F.O.B. POINT:

All prices are F.O.B. our plant.



ART COPY:

No charge on straight line copy if stock type styles are used. If color separation, complicated composition or special type style is required, you will be advised of the cost before production. One art sketch will be furnished at no cost, each additional sketch will be \$25.00@. Acceptable electronic files are as follows:

Latest Adobe Illustrator or earlier, CorelDRAW 11 or earlier, PDF, EPS, WMF. Vectored art is preferred.

RETURN OF ART:

Artwork supplied by the customer will be retained in our files unless we are specifically requested to return it upon completion of the order. Art will be returned, if requested, after the invoice has been paid in full.

COLOR MATCH:

Although we cannot guarantee exact color match, we will furnish a match swatch for your approval upon request. If a color is to be matched, the information must appear on your purchase order and you will need to add 2 weeks to the delivery time. PMS color matches are \$29.00\omega. Additional charges may apply to exact PMS color matches.

NON STANDARD QUANTITIES:

If quantities are ordered other that those shown on the price list for that product then you will be charged for the next lowest quantity price. For example if you order 800 ID's you will be invoiced at the 500 quantity unit price and NOT the 1000 unit cost.

OVER-RUNS AND UNDER-RUNS ON THE QUANTITY ORDERED:

Allow 5% over-runs or under-runs. Final quantity shipped will be billed at the unit cost of the ordered rate. On all pages so indicated. Balance of catalog no over runs.

SHIPPING:

Our normal shipping method is UPS. If you have a special requirement such as Federal Express, US Postal Service, etc. you must note that on your purchase order. All shipping charges will be billed back to you on your invoice.

SPLIT SHIPMENTS:

We DO NOT make split shipments.

CANCELLATIONS:

If your firm elects to cancel an order after we already have it in house and production started, you will be charged all labor and material that the job has accumulated at the time of your cancellation.

PRICE CHANGES:

We reserve the right to change prices without notice, due to future material and labor increased, or subject to any costly government regulations.

Decal Graphics SAGE 61138



Application for credit open account billing.

P.O. Box 9503, Wichita, Kansas 67277 ◆ 316-945-8808 ◆ 800-835-0264 FAX 316-945-8812 ◆ E-Mail decalgraphics@sbcglobal.net

PLEASE FILL OUT COMPLETELY, INCLUDING ZIP CODES AND MAILING ADDRESSES, THANK YOU.

				Date	
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BANK REFERENCE					
Name of bank			Address	;	
City					
Type of account				Phone	
Contact					
Name	Address	_	State	•	
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amount of ofcut besited i	<u></u>				
	goods purchased within no r approving this application, (
Signed by		Ti	tle		
Owi	ner, Partner or Officer of t	he Corp.			



NOTE: Since very few references will give credit information by phone, allow 20 days or more for approval. Should you need product before approval date, we will be pleased to ship to you on prepaid terms.